

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I :SUMMER : 2023
SUBJECT : PRINCIPLES OF MANAGEMENT

Day : Tuesday

Time : 02:00 PM-05:00 PM

Date : 2/5/2023

S-25942-2023

Max. Marks : 100

N.B:

- 1) Attempt **ANY FOUR** questions from Section – I and Attempt **ANY TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** Discuss in details fourteen principles gives by Henry Fayol to the management. (15)
- Q.2** State in detail nature, purpose and types of planning function. (15)
- Q.3** What are the steps involved in process of organizing? List out determinants of decentralization in organization. (15)
- Q.4** Discuss different styles of leadership with suitable example. (15)
- Q.5** Which are the essential requirements of effective control system? State non budgetary control techniques. (15)
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) Ingredients of leadership
 - b) Delegation of Authority
 - c) Human Relations School
 - d) Formal Vs Informal organization

SECTION - II

- Q.7** 'Management is getting things done along with others'. Elaborate with suitable example. (20)
- Q.8** 'Planning and controlling are interdependent on each other'. Discuss and give appropriate example. (20)
- Q.9** What is decision making? Illustrate decision making process with any major decision you are taken in your life. (20)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-I :SUMMER : 2023

SUBJECT : LANGUAGE-I

Day : Thursday

Time : 02:00 PM-05:00 PM

Date : 4/5/2023

S-25943-2023

Max. Marks : 100

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in the **SAME** answer book.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** Write a paragraph on – “Google” in 150 words. [15]
- Q.2** Prepare a resume to be sent in response to the advertisement for sales executive. [15]
- Q.3** What steps will you follow for preparing a PowerPoint Presentation? [15]
- Q.4** What is impromptu speech? Explain in detail the things that should be added in impromptu speech. [15]
- Q.5** Discuss the outline of a good debate. [15]
- Q.6** What are reading skills? Explain the importance of reading. [15]

SECTION – II

- Q.7** Choose the correct synonym from the words given in the bracket and make an appropriate sentence: [20]
- a) Comprehensive (partial, circumscribe, complete, definite).
 - b) Candid (tactful, truthful, brutish, hostile)
 - c) Explicit (obscure, careless, accurate, avoid)
 - d) Perpetuate (halt, neglect, maintain, let go)
 - e) Hindrance (assistance, barrier, release, sensual)
- Q.8** Choose the correct antonym from the words given in the bracket and make an appropriate sentence: [20]
- a) Stimulate (yield, grab, benign, discourage)
 - b) Stiff (supple, deter, inconsistent, active)
 - c) Keen (edge, ignorant, sharp, weak)
 - d) Titanic (puny, heavy, gigantic, silence)
 - e) Victory (conquest, vanquishment, triumph, defeat)
- Q.9** Write a telephonic conversation considering that you and your friend is speaking about first day of joining college. [20]

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-I :SUMMER : 2023

SUBJECT : MICRO ECONOMICS

Day : Saturday

Time : 02:00 PM-05:00 PM

Date : 6/5/2023

S-25944-2023

Max. Marks : 100

N.B.

- 1) Attempt **ANY FOUR** questions form section -I and **ANY TWO** questions form section-II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answer in the **SAME** answer book.
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Section-I

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|------------|--|-------------|
| Q.1 | Define the law of demand and draw a demand curve labelling all the areas correctly. | (15) |
| Q.2 | Explain the Concept of Elasticity. | (15) |
| Q.3 | Define Managerial Economics. Explain its scope and importance for managerial decision. | (15) |
| Q.4 | Explain the classification of the market on the basis of the degree of competition. | (15) |
| Q.5 | Explain the concept of Utility. Describe its various form? | (15) |
| Q.6 | Write short notes on ANY THREE of the following: | (15) |
| | a) Subject matter of micro economics | |
| | b) Types of Cost | |
| | c) Factors affecting Supply | |
| | d) Three sector models of Circular Flow of Income | |
| | e) Innovative Theory of Profit | |

Section-II

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|------------|--|-------------|
| Q.7 | What is Opportunity Cost? Give some example of Opportunity Cost. How is opportunity cost relevant for managerial decision? | (15) |
| Q.8 | State and explain the Marginal Productivity Theory of Distribution. | (15) |
| Q.9 | Why the Modern Theory of Rent is superior to the Classical Theory of Rent. | (15) |

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I :SUMMER : 2023
SUBJECT : BUSINESS ACCOUNTING



Day : Monday

Time : 02:00 PM-05:00 PM

Date : 8/5/2023

S-25945-2023

Max. Marks : 100

N. B. :

- 1) Attempt **ANY FOUR** questions from Section – I. And attempt **ANY TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Use of non-programmable calculator is **ALLOWED**.
- 4) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q. 1** Define Financial Accounting. Explain various Accounting concepts in detail. (15)
- Q. 2** Write a detailed note on Subsidiary Books. (15)
- Q. 3** Describe the procedure of posting journal entries to ledger accounts. (15)
- Q. 4** What is Depreciation? Explain various methods of charging depreciation. (15)
- Q. 5** Write short notes on **ANY THREE** of the following: (15)
- a) Objectives of Financial Accounting
 - b) Journal
 - c) Trial Balance
 - d) Accounting Standards

SECTION – II

- Q. 6** Journalise the following transactions in the books of M/s Anita (20)

Date	Particulars
Jan 2022	
01	Anita started business with cash Rs. 10,00,000/-
02	Deposited Rs. 5,00,000/- into IDBI Bank
03	Purchased computer worth Rs. 40,000/- by cheque
07	Purchased goods from Ramesh worth Rs. 1,50,000/-
10	Paid rent Rs. 30,000/- by cheque
11	Sold goods to Reema worth Rs. 20,000/- @ 10 % Trade Discount
13	Received dividend Rs. 2,000/- by cheque

P. T. O.

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-I :SUMMER : 2023

SUBJECT : FOUNDATION OF MATHEMATICS

Day : Thursday

Time : 02:00 PM-05:00 PM

Date : 11/5/2023

S-25946-2023

Max. Marks : 100

N.B.:

- 1) Attempt **ANY FOUR** questions from Section-I and **ANY TWO** questions from Section-II.
- 2) Both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.
- 4) Use of non-programmable **CALCULATOR** is allowed.

SECTION-I

- Q.1** Define Determinants. Explain properties of determinants in brief. (15)
- Q.2** Monthly income of A and B are in the ratio 9:11 and those of B and C are in the ratio 13:10. If monthly income of C is Rs. 1430. Find the incomes of A and B. (15)
- Q.3** Anvit purchased an article for Rs. 1050 and sold it for Rs. 1197. Swaraj also purchased similar article for Rs. 960 and sold it for Rs. 1104. Find who had a better profit percentage. (15)
- Q.4** If $A = \begin{bmatrix} 1 & 2 & 3 \\ 0 & 5 & 7 \\ 6 & 8 & 9 \end{bmatrix}$ and $B = \begin{bmatrix} 2 & 0 & 3 \\ 3 & 0 & 5 \\ 5 & 7 & 0 \end{bmatrix}$ Find value of $2A - 3B$ (15)
- Q.5** Compute the simple interest on Rs. 25,000 for 146 days at the rate of 6% per annum. (15)
- Q.6** Write short note on **ANY THREE** of the following: (15)
- a) Brokerage
 - b) Partnership
 - c) Payroll
 - d) Discount
 - e) Simultaneous equations

SECTION-II

- Q.7** a) Define annuity. Explain the types of annuity. (10)
- b) What sum should be set aside every year that will amount to Rs. 5,00,000 at the end of 10 years at 12% p.a. (Given: $(1.12)^{10} = 3.1058$). (10)
- Q.8** The compound interest on a sum for 2 years is Rs. 832 and the simple interest on the same sum for the same period is Rs. 800. Find the rate of interest and the difference between the compound interest and simple interest for 3 years. (20)
- Q.9** a) Expand the following determinant. (10)
- $$A = \begin{bmatrix} 4 & 6 & 9 \\ 5 & -2 & 8 \\ 7 & 3 & 1 \end{bmatrix}$$
- b) If $A = \begin{bmatrix} 3 & 1 \\ -1 & 2 \end{bmatrix}$ show that $A^2 - 5A + 7I = 0$. (10)